

TYLER GANDOLFO

Illustrator, Published Comic Artist, Graphic Designer & Digital Advertiser

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Highly skilled, detail-oriented and self-motivated illustrator, specializing in poster design, character illustrations, graphic design, typography, digital marketing and social media advertisements. Expertise in using Clip Studio Paint, the Adobe Creative Suite and a wide range of traditional artistic tools to create eye-catching artwork for several local gallery shows as well as a wide array of clients. These include the Halloween website art and site banner for Newgrounds.com, mockup shirt designs for Sukeban NYC and video thumbnails/drawn assets for Youtubers GhenryPerez & B-Mask.

WORK EXPERIENCE

Clipcentric - Campaign Specialist July 2025 - Present

- Created digital ads, both static and animated, using our in-house creative program using templates and creative assets given to us by clients.
- Have made creative assets from scratch using Photoshop & Illustrator when insufficient resources were provided.
- Communicated with individual clients and with my teammates on what they require for any given project.

Self-Employed - Freelance Illustrator, Graphic Designer & Animator May 2020 - Present

- Designed video thumbnails, art prints and video/stream assets for a wide variety of clients/customers.
- Attended Anime NYC's artist alley for 4 years, with my own booth and assisted Sukeban NYC's apparel booth.
- Wrote and hand animated the Halloween multimedia cartoon short "Smashing Jack's"
- Communicated with and directed four separate voice actors for Smashing Jack's spoken dialogue.

Arts Center of the Capital Region - Front Desk & Event Support April 2024 - Present

- Maintained the front desk, opened and/or closed the center itself and checked people in for art classes.
- Assisted in off-site events, ran the Arts Center booth, and pitched the center's newsletter.
- Assisted in gallery openings and gala events, displaying artwork for shows and acting as event photographer.

Sodexo, RPI Branch - Graphic Designer for Marketing June 2019 - March 2020

- Collaborated closely with the Marketing Director on branding projects, digital advertisements and event calendars.
- Worked independently on multiple projects, such as designing menus for regular service hours, special menus for holidays/events and doing photography for new foods, displays and restaurants in the dining halls.
- Filmed and edited short form video content that promoted new additions to our campus' dining hall.

PROJECTS

"HAMMER!" - Thriller short-story comic published online on GlobalComix & Webtoon

- Wrote out the full script, detailed each individual panel layout and shot composition.
- Illustrated all 73 pages of the story, from layout sketch to final inked lines to full colors/shading.
- Designed my own font for lettering and hand-lettered all onomatopoeia.

Troy Glow - Public Neon Light Art Festival

- Performed marketing outreach to recruit local businesses as festival partners.
- Assisted Jason Peters in constructing and installing his "Beacon" sculpture.
- Led a series of tours, ranging from 60-200 people each, through the Troy Glow exhibition and discussed the thought process behind each piece and its historical significance.

"Mandy VS Deadliest Catch" - Action short-story comic published in One Shot Books' anthology "After The End"

- Wrote out the full script for the short comic, detailed each panel layout via storyboards.
- Illustrated all 30 pages of the story, from sketch to final inks and values.

EDUCATION

Rensselaer Polytechnic Institute, Troy NY - Bachelor of Science

Dual Major in Electronic Media Arts & Comms and Visual Animation, with a minor in Marketing